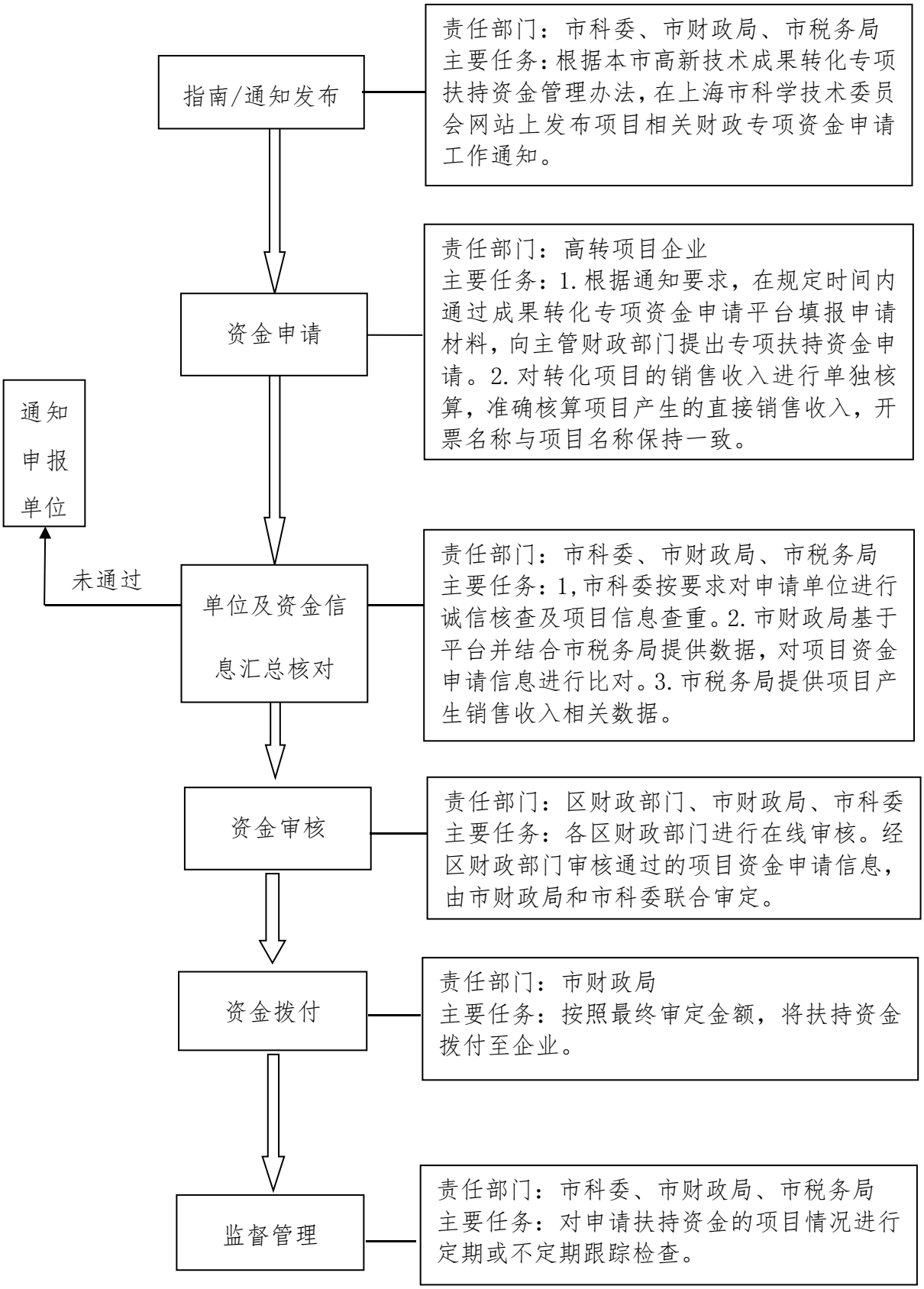上海市高新技术成果转化专项扶持资金操作流程图